

Grow your
Business

UNITEplus CASE STUDY

Combining digital expertise with student and graduate placements, resulting in the creation of customer testimonial videos



CROWBERRY CONSULTING

Environment, Ethics and Corporate
Responsibility Management

Crowberry Consulting
is a Chorley-based
environmental, energy

and ethical consultancy which provides training and
audits for businesses in the UK and overseas

Established in 2006, they provide training,
consultancy and audits to various management
systems including

WHY THEY CAME TO US?

The company wanted to produce a series of
promotional videos to increase engagement on social
media and raise brand awareness.

A LITTLE ABOUT THE STUDENT

Curtis Tootell is a full time Film Production at UCLan
who is in his final year of study. He currently works
part time with a company producing films for Sky
Sports as well as doing freelance video production
work.

VALUE AND BENEFITS

“We had every confidence that UCLan
could help us by providing a quality student
to support us, as we have had good
experiences with the University in the past.
“Our main objective was to produce high
quality, user friendly video-based customer
testimonials, as well as a feature from two
expos we attended.



“I would recommend any business
to work with UNITEplus. They have
provided excellent support to our
integrated marketing strategy.



“Thanks to the team we now have high
quality video customer testimonials which
have resulted in a sizeable increase in
engagement across our social media
channels.”

+ TO FIND OUT MORE...

Please visit www.uniteplus.co.uk or contact us below.

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European Union
European Regional
Development Fund