

Information for
employers & students



UNITEplus

Developing Lancashire's businesses through university talent

A free business support programme
that will add value and skills to
your business

www.uniteplus.co.uk

UNITEplus is facilitated by the University of Central
Lancashire (UCLan) and Lancaster University



European Union

European Regional
Development Fund


University of Central Lancashire

UNITE^{plus}

is a project part funded
by the European Regional
Development Fund

Bringing together Small to Medium Enterprises (SMEs) wanting to develop capacity through the uptake of new tools and techniques, with students and graduates looking for high quality placements in Lancashire.

Students and graduates can complete a placement (of up to 140 hours) in areas such as:

MARKETING

SOCIAL MEDIA

MARKET RESEARCH

RESEARCH & DATA ANALYSIS

SEO

VIDEO PRODUCTION

BRANDING

GRAPHIC DESIGN

ADVANCED ENGINEERING

STRATEGY DEVELOPMENT

FEASIBILITY STUDIES

PLUS MANY MORE



This list is not exhaustive. We are happy to consider placements from all areas of the University.

How does a UNITEplus placement help?

Benefits for Businesses:



Provides your business with additional skills



Enables you to explore the student/graduate employee marketplace on a low risk basis

Benefits for Students:



Work on a meaningful project relevant to your studies



Able to make a real impact to the business you are working for, enabling you to demonstrate achievements to potential future employers



Has a positive impact on your company's performance and productivity



There is no cost incurred, the salary is paid by the project



Support throughout the recruitment process and placement



Paid National Living Wage for up to 140 hours



Create links with Universities



Support with all aspects of recruitment

Are you eligible?

To benefit from a **UNITEplus** placement, you must meet the following eligibility criteria:

For Businesses:

- ✓ Located in **Lancashire**
- ✓ Trade **business to business (B2B)**
- ✓ Employ **250 employees or less**
- ✓ Have either an annual turnover that is **equal to or less than 50million Euros** or a balance sheet total that is equal to or less than **43million Euros**
- ✓ **Have business premises** from which the student can work

For Students:

- ✓ Must be a **final year student, graduate or postgraduate**
- ✓ Have **significant knowledge or experience** in the area in which you would like to complete a placement
- + Must be **eligible to work in the UK in accordance with your student visa type**

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